



Environmental Markets Lab Science Communications Fellow

Summer 2022

Project Background

The Environmental Markets Lab ([emLab](#)) is an interdisciplinary team of scientists based at UCSB that conducts cutting-edge, data-driven research on the power, limitations, and design of market-based approaches to tackle the world's most pressing environmental problems. In collaboration with implementing partners, we aim to better align environmental objectives and economic incentives in support of sustainable livelihoods and a resilient planet. Leveraging our diverse expertise, we generate timely insights into effective and equitable solutions for Climate & Energy, Land & Freshwater, Ocean & Fisheries, and People & Poverty.

emLab is seeking one or two undergraduate students for a paid full- or part-time position as a Science Communications Fellow to work with our staff to develop communications materials that showcase emLab's impact.

Responsibilities and Qualifications

Ideal candidates for this position will focus on:

- Helping implement and update emLab's communications and outreach plan
- Designing online and print promotional materials
- Leading the planning, writing, and circulation of the emLab monthly e-newsletter
- Drafting content for emLab's social media accounts

While the above duties will be the primary focus of this position, the student interns will also assist with other administrative tasks and communications initiatives where needed and will have the opportunity to create and own an independent project.

Desired Skills and Experience

- Enthusiasm for contributing to the development and implementation of a science communications plan
- Experience translating scientific subject matter into accessible language and/or infographics
- Experience using different marketing channels (e.g., social media, print, website)
- Experience with MailChimp and Canva/Adobe Suite

Requirements

- A registered UCSB undergraduate student in good academic standing

- Ability to work at least 20 hours/week during the summer (with possible extension into the academic year)

emLab is committed to sustaining an equitable and inclusive workplace and to the goal of reflecting the rich diversity of our campus community within our staff. We encourage applications from students of all backgrounds and majors. Special consideration will be given to candidates that enhance diversity in the environmental sciences. We strive to create an adaptive, supportive environment, especially during circumstances caused by the COVID-19 pandemic. As such, this intern will work remotely for the beginning of this appointment, with the possibility of remote work for the duration.

How to Apply

Apply for this position via [Handshake](#) with either the: a) job number – 6399424; b) job title – Environmental Markets Lab Science Communications Fellow; or c) employer – UCSB Marine Science Institute. In your application package, please include the following:

1. Your resume
2. A short cover letter (no longer than one page) that includes information on (a) any relevant work or volunteer experience that relates to the desired skills and experience outlined above and (b) your overall interest in science communications.
3. An example of your communications and/or design work (2 page maximum)

For questions, please contact: Erin O'Reilly, Projects and Operations Manager, emLab (eoreilly@ucsb.edu). The position will start in June and last approximately 12 weeks. The student assistant will be paid \$16/hour.

Application Deadline: May 15th